Big Pharma Co.

123 Industrial Ave.

Anytown, NC, 12345

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**CONTACT:**

Henry Hotair, Communications Director

919-123-1234

henry.hotair@bigpharm.com

**BIG PHARMA CO. ANNOUNCES NEW WEEKLY HEART DISEASE DRUG, SANTRISAN**

ANYTOWN, N.C. — Big Pharma Co. today announced Santrisan, a heart disease drug taken once a week, offering greater convenience for patients.

“Today marks a new chapter in heart health,” said Jessica Pillpopper, chair and CEO of Big Pharma Co. “It’s about giving people their time, freedom, and peace of mind back. We’re hopeful about the positive impact it could have on many.”

Santrisan works by lowering high blood pressure, helping to prevent strokes, heart attacks, and kidney problems, while also improving survival rates after heart attacks. Clinical trials confirm it is just as effective as the daily medication, but with the convenience of a weekly dose. Big Pharma Co. will continue offering both the daily and weekly options.

“Our goal is to make heart disease treatment simpler and help people feel more in control of their health,” said Dr. Derek Grey, chief scientist at Big Pharma Co. “This innovation represents years of dedication to improving patients’ lives.”

**About Big Pharma Co.**

Big Pharma Co. has been the industry leader in cutting-edge pharmaceutical research and manufacturing for 100 years. Its mission is to reduce suffering and increase quality of life for humanity through safe and effective medicines.

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